

DAILY NEWS

IT'S STREET PARTY DAY IT'S STREET PARTY DAY IT'S STREET PARTY DAY

THE STREET PARTY: FESTIVAL SEASON STARTS HERE



KICK OFF FESTIVAL SEASON AT THE STREET PARTY TONIGHT

Tonight, festival season will truly begin at The Street Party mini festival! We will be taking you on a journey through the genres with entertainment, festival fancy and of course, the ultimate festival feel good vibes. So, whip out your favourite festival two-piece, sprinkle that glitter on your cheeks and grab your bucket because we are kicking off festival season in true Snowbombing style.

Starting the party will be Hot Chip's Alexis Taylor with his Prince tribute set. Singer,

songwriter and musician, most known for his lead role in band Hot Chip, Alexis Taylor recently took the plunge as a solo artist and is known for his heavy disco influences. He will be supplying all the classic Prince party anthems to get the party started like it's 1999!

Next, Piri will be performing her pop DnB tracks to heat things up even more. After paving the way for a new wave of DnB, Piri has shot to the top of the charts with her dreamy melodies and liquid DnB beats that will make anyone move their feet. With

huge tracks such as "on & on" and "soft spot" fused with her high-energy performance style, expect to be dancing the night away, you're not going to want to miss this!

Finally Hip Hop superstar, Loyle Carner, will be providing the grand finale for The Street Party. Renowned for his unique take on Hip Hop and distinctive rap style, Loyle Carner has risen through the ranks of the music circuit in recent years. After supporting rappers such as Joey Bada\$\$ on tour, Carner released his debut Mercury Award nominated album 'Yesterday's Gone' and went on to perform huge sets at some of the world's biggest festivals including Glastonbury. Prepare yourselves catchy singalong melodies and head bopping Hip Hop beats. Make sure you don't miss Loyle Carner headlining The Street Party tonight!

The hosts of the party will be party royalty themselves, The Provibers. These Snowbombing regulars have been roaming the Austrian Alps with us since 2016. With world-class talent and genuine connections, The Provibers give life to all parties. You never quite know where they're going to pop up at Snowbombing... So make sure you get involved with all of their interactive silliness at The Street Party this evening.

So, get your glitter at the ready, whack on that bucket hat and head down to The Street Party tonight for the opening party of all opening parties. Join us for a festival within a festival, a journey through the genres without having to trek from stage to stage. The only moving you are guaranteed to be doing is dancing until dawn. Festival season is upon us and it starts right here!

MUST-DO MOMENTS

CHILL OUT AT THE SNOWPARK TERRACE

Catch some of the hottest house DJs on the scene in the best mountaintop venue!

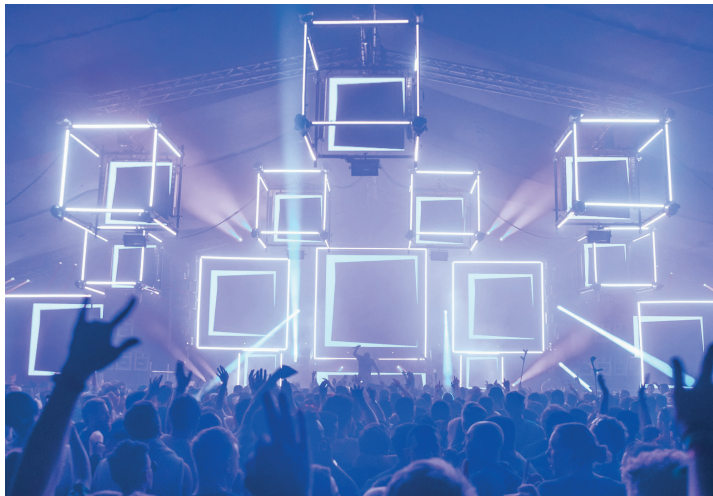
FESTIVAL FEELS AT THE STREET PARTY

Kick off festival season in style with a Snowbombing Street Party like no other

GUN FINGERS READY FOR THE RACKET CLUB

Bass lovers, get to The Racket Club from 10pm onwards tonight for a DnB domination

DNB DOMINATION AT THE RACKET CLUB



GET YOUR GUN FINGERS READY FOR A NIGHT OF DIRTY DNB BANGERS

A plethora of Drum and Bass talent are taking over The Racket Club tonight! Expect one hell of a bassy show with some of your favourite DnB artists on the scene right now performing at our huge warehouse venue, The Racket Club.

Starting the show will be feel-good bass hero, Sammy Virji with all the good vibes you need to get the party going. Next up, DnB rising star Bou. He has had a huge year performing all over the world and we can't wait to see what he has in store for his set at The Racket Club tonight.

Hybrid Minds will be heating things up even further with their distinctive DnB sounds and dreamy vocal melodies. The DnB duo will be passing the baton to bass royalty Andy C, who is returning for yet another insane SB set. Last, but certainly not least, Kings of the Rollers will be taking you into the early hours of the night with their heavy basslines and fast paced vocals provided by Inja.

See you Snowbombers there from 10pm tonight!



LATE NIGHT LO-FI HOUSE

JOIN KIIMI, ANISH KUMAR, DJ SEINFELD AND MORE AT THE BRÜCK'N STADL

Get all the housey vibes you need at The Brück'n Stadl tonight with some of the freshest DJs on the music scene.

Starting the show will be multi-instrumentalist, Kiimi giving you all the good vibes you need to kick off the evening. Anish Kumar will be taking things over with his vibrant DJ style and feel good house tunes. Next up, we have DJ Seinfeld. Known for his emotive cuts and lo-fi beats, he'll be giving

you all the dreamy house beats you need to take you into the early hours.

House duo, Chaos in the CBD will be getting you in the mood by providing all the understated house vibes you need. Then, finishing a wild evening in the Brück'n Stadl, Dan Shake will be making sure you stick around on the dance floor... Known for his energetic sets and feel good vibes, you're not going to want to miss him!



5% OFF ALL FLIGHTS FOR SNOWBOMBERS

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MOUNTAINTOP BRUNCH

OH MY GOD! LET'S BRUNCH

TODAY'S WHITE CLAW MOUNTAINTOP BRUNCH CREW ARE TAKING YOU TO CHURCH!

Snowbombers.. It's confession time! If you're heading to the Ahornütte get ready for a church service like no other as Oh My God! It's the Church will be hosting the White Claw mountaintop brunch from 12pm to 4pm today. Expect big tunes, shotgun weddings, absinthe baptism and hymns that will set your soul on fire! You'll be on your knees praying for more by the end of

the show, you do not want to miss this!

Dan Shake will be joining the service from 2pm with his infamous infectious energy and feel good tunes.

Party is the new praising today... so make sure you praise BIG or go home today at the White Claw Mountaintop Brunch!



SWEET SOUNDS AT THE SNOWPARK TERRACE

WITNESS JUNIOR SIMBA, KIIMI AND SALUTE ON THE MOUNTAINS TODAY!

Get your ski gear on, do a few runs then join us for an afternoon of sweet beats in the mountains. Fill your boots with pizza and steins, then mark your territory on a table top and dance away in the evening as the sun sets in the Austrian Alps. Or, if you're looking to chill out after a morning shredding the slopes, relax on a deckchair and take in the views.

Some of the hottest DJs on the scene right now will be providing the perfect soundtrack. Witness Junior Simba, salute and Kiimi on the decks in one of the most unique festival venues in the world!

It's all kicking off from midday, don't miss it!



OOSC CLOTHING ARE JOINING US IN THE MOUNTAINS FOR SB23!

If you're looking for a retro one piece OOSC have you covered without compromising the quality. They will be taking over The House of Après stage on the mountain to ensure your après fun at SB23 doesn't stop.

Make sure you have your Retro Day for Retro Day at the OOSC House of Après on Wednesday 12th April!

CAN WE PULL YOU FOR A CHAT?



MEET YOUR MATCH IN THE MOUNTAINS AT CHAIRLIFT SPEED DATING

Looking for love in the mountains? Head to the OOSC House of Après today to crack on and potentially find the one at Chairlift Speed Dating with The Providers today!

Whether you're after a winter romance or a skiing partner for life, 5 minutes on a chairlift with a stranger is all it takes to meet your match... All with a stunning mountain-top view to match (the perfect sight for romance if we do say do ourselves).

Feeling a little shy? Don't worry, The Providers will be there to help you heat things up with all the ice breaker fun and games you need to potentially meet 'The One'.

See you love birds there from 12pm onwards!



THE BEAST IS BACK

FIND THE FIREBALLERS AT THIS MONSTER TRUCK FOR A FREE ICE-COLD FIREBALL SHOT!

THE STREET PARTY
5PM - 10PM



FIND YOUR INNER ZEN IN THE MOUNTAINS

DAILY FLOWS WITH THE GLOBESEEKERS AT THE PENKEN TERRACE

In amongst the SB23 madness, find your inner zen with some of the best yoga instructors around including the globeseekers, Niamh Cullen and Sangha Yoga Zillertal. Experience yoga like never before with gorgeous views, mountain air and heavenly flows. The perfect way to relax after

a heavy après sesh or before a full day of shredding the slopes.

Head to The Penken Terrace from 11am all week for dreamy yoga flows and stunning panoramic mountaintop views... Namaste Snowbombers!



TAKE CENTRE STAGE AT THE FUN HAUS

SING UNTIL YOUR HEART'S CONTENT WITH MASSAOKE AND FAMOUS FIRST WORDS

If you didn't hear the beltlers coming from The Fun Haus on Sunday night then... you must've still been in your transfer from the airport as Massaoke and Famous First words tore the HAUS down! They're ready to do it all over again tonight, you're not going to want to miss it!

If you're feeling brave, try your luck with

Famous First Words and face the judges to see if you will be crowned karaoke royalty. Then, Massaoke will be providing you with all the crowd pleasing sing-a-long bangers you need for a night of feel good vibes and après fun!

The fun will be starting from 9:30pm sharp, see you there!

SNOWBOMBING
PRESENTS
THE OFFICIAL BEER PARTNER

KEEPING YOUR FESTIVAL EXPERIENCE FRESH