

DAILY NEWS

THE PARTY IS ONLY JUST BEGINNING | THE PARTY IS ONLY JUST BEGINNING



ARE YOU READY FOR THE RACKET CLUB?

PREPARE YOURSELVES FOR A HUGE HE.SHE.THEY TAKEOVER IN OUR RAVER'S PARADISE

It's all happening in the 'Hof! Yesterday, we welcomed thousands of you Snowbombers to resort and kicked off the festivities with our incredible Welcome Party at The Strass Bar. We hope you're settled in and ready for the real party to begin as tonight, we will truly be getting into the swing of things... Not quite tennis swings, but close enough. We have once again transformed Mayrhofen's sports hub into our infamous raver's paradise. The Racket Club will be hosting a huge HE.SHE.THEY takeover featuring none other than Denis Sulta, Mella Dee, Sarah Story and Emily Nash. Join us as we heat up the mountains with these House heavy hitters all night long.

Usually, The Racket Club is home to Austria's tennis fanatics, but then... *enter Snowbombing*. We transform it into one of the world's most sacred dance music destinations. This tennis-club turned super-club is kitted out with immersive visuals, soaring CO2 cannons and dance-floor dismantling bangers that are sure to have you dancing till dawn. A favourite among Snowbombers and artists alike, we have witnessed music history at The Racket Club in previous years, and 2023 is sure to follow. Make sure you

get yourself down there tonight for a night of memory making and dance floor shaking, courtesy of HE.SHE.THEY.

Let yourself be free on a truly inclusive dance floor with the festival community you love, HE.SHE.THEY. With a spectacular soundtrack, hypnotising dancers and high energy to match, join us for a boundary breaking show you'll never forget. HE.SHE.THEY are all about creating a dancefloor sanctuary, a place without prejudice where people can be people. Head down to The Racket Club tonight to create some unbelievable Snowbombing memories within a dance utopia.

Let's talk lineup. There are some huge names on the bill tonight and kicking everything off at 10pm is rising House star, Emily Nash. At just the age of 21, Emily is a rising star as both a producer and DJ. She has received radio play on some of the UK's biggest shows and her song "Strangest Thing," won Jaguar's first "Dance Floor Moment" on BBC Radio 1 Dance. Then, following on from Emily's heavy House tunes will be Sarah Story. With a singing career that has taken her all over the world and a rising radio career combined with her eclectic music, prepare for Sarah's ex-

plusive set packed with house classics and dreamy vocals. Hitting the decks next will be techno-enthusiast and club-culture curator Mella Dee. After a huge sold out tour, expect a House and Techno heavy set that is sure to keep you dancing until the early hours. Finally, rounding up the night's festivities will be none other than Scottish DJ and producer, Denis Sulta. The King of Sulta Selects is renowned for his high-energy and eclectic sets that seamlessly blend multiple electronic genres of house. He'll be providing you with all the feel-good tunes you need to round off an epic HE.SHE.THEY takeover at The Racket Club.

The Racket Club will be open all week long, hosting even more incredible DJ sets from the likes of DnB royalty Andy C and Kings of the Rollers. Don't miss the Defected takeover on Wednesday 12th April too! Make sure to check out our incredible warehouse wonderland during the week.

MUST-DO MOMENTS

OPENING NIGHT AT THE RACKET CLUB

Make sure you don't miss the HE.SHE.THEY takeover at our warehouse venue tonight!

ELIZA ROSE AND MORE PARTY AT THE BRÜCK

Catch some of the hottest acts on the scene at The Brück'n Stadl

BINGO'S BINGO TAKE ON THE FUN HAUS

The Bongo's Bingo team are back yet again for another year of bingo madness

THE MOUNTAINTOP MADNESS BEGINS

UKG BRUNCH KICK OFF THE WHITE CLAW MOUNTAINTOP BRUNCHES TODAY!

Garage heads, listen up... Aurie Styla and Spin E.B. from the UKG Brunch gang are firing things up at the White Claw Mountaintop Brunch today with Interplanetary Criminal! From 12pm until 4pm enjoy good vibes, yummy food and delicious drinks all with a gorgeous mountaintop view and an incredible soundtrack to match. Whether you're a meat eater or a veggie, you're going to experience the best mix of garage tunes and house tracks on the scene. With UKG Brunch being seasoned brunchers and Interplanetary Criminal knowing his way around the decks, you're definitely in for a treat.

Make sure you head down early to take advantage of the hour of complimentary White Claw to really get the party started.



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TAKE A TRIP TO THE TERRACE

EMILY NASH AND LOADS MORE OPEN UP THE SNOWPARK TERRACE TODAY!

One of our most loved mountain venues, The Snowpark Terrace, is now open for SB23! Bask in the springtime sunshine with a beverage in hand. Whether you're in ski boots (or no boots) you can boogie the day away at one of the most beautiful mountaintop

venues you'll ever experience! Enjoy a delicious slice of pizza and an ice-cold stein teamed with table-top dancing, springtime sunshine and a spectacular soundtrack.

House heavy-hitters Emily Nash, Sammy Virji and Your Shot winner, PJ, will

be providing you with the perfect soundtrack for the afternoon, the base will be pumping and the vibes will be *chef's kiss*!

Head down to The Snowpark Terrace from midday onwards for the best après vibes in the whole of Mayrhofen!



ROMPA'S RETURN FOR THEIR 10TH YEAR

10 YEARS AND COUNTING FOR ROMPA AND FAMILY AT SNOWBOMBING

Your daily dose of dub is back as Rompa celebrates a whole decade in the mountains with everything reggae, roots and jungle... all with a rum punch in hand of course!

Find Rompa and his crew at a brand new location for SB23 at The Kasermandl. Heating things up at the shack today will be Daddy Nature & MC Ardimann, DJ Dansey & Mister Bounce and Scoundrel! Then taking things up a notch into the afternoon are London production duo Dusky, followed by Uncle Dugs & Boxer Banton & MC Raptor.

Head back to the shack with the Rompa's family from midday onwards for one of the most unique après experiences you'll ever have.



THE BADDEST OF THE BRÜCK

CATCH ELIZA ROSE AND LOADS MORE AT THE BRÜCK'N STADL TONIGHT

Our late night lodge opens tonight with a lineup you're not going to want to miss! One of the most unique festival venues you'll ever witness, The Brück'n Stadl, is home to traditional Austrian happenings all year round. Then, enter Snowbombing as we transform it into our late night lodge where some of the world's most famous artists and DJs have performed.

Starting the party tonight will be genre-fusing DJ SUCHI with her never ending collection of music from all over the world. Elkka will be up next with her floaty production and dreamy vocals. Then, the baddest of them all will

be taking us into the early hours - East London chart-topper, Eliza Rose, will be performing an insane DJ set sure to keep you all grooving on the dancefloor. Yung Singh will be gracing us with his eclectic music taste and genre spanning mixes before SHERELLE takes us into the early morning with the good tunes and good vibes. Finishing the show is DJ superstar, Interplanetary Criminal. Known for his high energy sets that ooze good vibes, you'll be wanting more until the early hours of the morning.

It's all kicking off at 10pm, see you down there Snowbomers!

