

DAILY NEWS



HAPPY HUMP DAY • HAPPY HUMP DAY • HAPPY HUMP DAY

PEOPLE JUST DO SNOWBOMBING!

KURUPT FM & MIKE SKINNER ARE BRINGING GARAGE TO THE TENNIS CLUB TONIGHT!



Well people, it's hump day today, or as the Austrians like to call it, "Buckeltag". It's often the time of the festival when Snowbombers grab a breather, unzip themselves from their Street Party getup, try and get a bit of shut-eye and rest up for the final onslaught. Well, cancel those plans tonight as we've got a right royal knees-up in The Racket Club tonight, courtesy of genuine UK Garage royalty. It's a Mayrhofen thing!

Has it come to this? It certainly has as the man, the myth and the legend, erstwhile iconic UK music industry figurehead, Mike Skinner, arrives in Mayrhofen for his second stab at Snowbombing. The last time Mike was here, he fell in love with the town, collecting trinkets and mingling with Snowbombers across the resort before even finding time for a secret DJ set inside a hotel bar. We can't promise that again,

but we can guarantee a set that'll test the sound system to its limits as The Streets legend takes it to The Racket with a trusted selection of bass, beats and garage (we did mention the Garage thing, didn't we?)

Skinner will be doing bits before one of SB's most beloved party crews hit the stage - throw those K's in the air for Kurupt FM! The Brentford boys have had

a phenomenal year with the release of their very own film and a slew of sell-out arena shows under their belt. Their anarchic and hilarious take on UK Garage culture and partying is the perfect bedfellow for Snowbombing: illy, daft, dancey as hell and just plain FUN. We say this a lot, but this one is simply unmissable, people.

That's just half of it! Alongside Skinner and Kurupt FM, we have two more legendary acts who aren't strangers to the snow, in the form of DJ Luck & MC Neat and My Nu Leng. Get Luck and Neat's 10pm set time in your schedule now to ensure you don't miss their iconic and unbeatable garage sound. Alongside them, the My Nu Leng lads return to The Racket to hammer their hybrid bassline/grime sound to their devoted following. They never let us down at SB, and after three years away, the MNL boys were one of the first names on our team sheet. We're honoured to have them back in the 'hof for another heavyweight session!

Can you tell we're a bit excited for this one? Of all the awesome bits of programming seen across myriad venues across SB week, we think this one hits different. Get down to The Racket and let the bubbling vibes flow. With a little bit of luck, we can make it through the week...

QUICK PICKS

THANK YOU PARTY AT THE BRÜCK

Loyal SBer's can enjoy this exclusive party packed with the best DJs from the festival circuit.

COBRA POSES AT THE READY

Start off the morning right with mountaintop yoga, hosted by globeseekers and Sangha.

SPECIAL GUESTS AT THE BRÜCK

Mall Grab is joined by ABSOLUTE., La La and other fast-rising stars in this fanfavourite venue.



SHADOW CHILD

MINS BEFORE HE WAS SET TO CLOSE THE STAGE AT ROMPA'S REGGAE SHACK YESTERDAY. HERE ARE HIS GOLDEN NUGGETS...

THREE TRAVEL ESSENTIALS:

Some 90's jungle on your USB (in case you get asked to play some), airpods and eye mask.

FAVOURITE ARTIST AT THE MOMENT:

Stones Taro

YOUR TOP 3 DREAM HEADLINERS:

The Rolling Stones, DJ Krome & Mr Time (circa 92), The Prodigy. WHAT ARE YOU LOOKING FORWARD TO DOING AT SB22?:

Eating a schnitzel whilst looking at the incredible atrium dings. Wow.

WHO ARE YOU EXCITED TO SEE AT SB22?:

Doorly



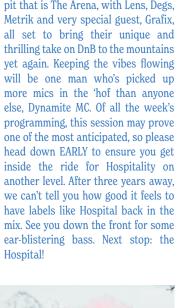
HOSPITAL VIS

LABEL RETURNS TONIGHT!

We might say this a lot, but this time it's 1000% true: Hospital Records are our FAVOURITE record label. It's hard to imagine another crew that has consistently pushed and showcased DnB culture and plucked incredible artists from obscurity in the same way that Hospital has. This year sees the imprint celebrate 20 years in the game, meaning they're nearly as old as we are! Actually, editor, scratch the word 'old', let's say 'seasoned' instead...

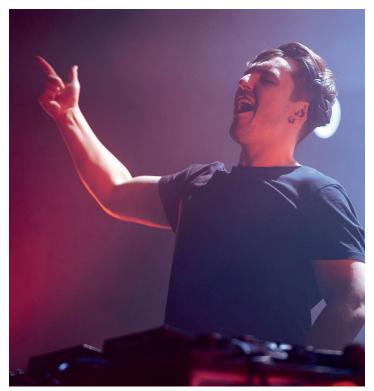
Tonight the Hospital team is descending into the late-night rave

pit that is The Arena, with Lens, Degs,









SNOLYMPIC GAMES TODAY

If you're sleek on a sled, can pitch a good snowball and stand upright on snow like a tug of war champ, then the Snolympics is the sporting spectacle for your Snowbombing crew! Get your team fit and ready to go (well, as ready as day three of Snowbombing allows) and head up the Penken lift for a series of daring challenges on the snow in the springtime sun. Seriously, what more could you want? Don't sumo wrestle like a snowflake, sell it like a Snowbomber and bring the trophy home for your festival squad.

Your Snolympic experience will be hosted by our superb in-house party

crew, The Provibers. With worldclass talent, genuine connections and a unique approach to events, The Provibers give life to all parties, deliver fun to festival fields and bring out the very best in our Snowbombing crowd.

There seriously isn't much better in this life than larking about on a mountain with your mates. Despite all the many venues and huge global DJs, the essence of Snowbombing can be found in daft antics across the piste, as lycra glad festival-goers compete to be the silliest Snowbomber going. Seriously, this is one thing this week that you can NOT miss.

Meet by The Mountain Stage at 12pm sharp to be in with a chance of going for gold.





MENACE ON THE TERRACE!

THE SNOWPARK LINEUP TODAY IS LARGE

Located in the heart of the Tyrolean mountains is our favourite spot on the piste, bar none. It's found inside a huge bowl with ski lifts and runs coming off either side. Legend says it's where the first ever snowboard was carved (we're not 100% on that one). It's the one and only Snowpark Terrace, an afternoon here is a rite of passage for all Snowbombers. If you haven't made it up yet, then today is your lucky day son, as My Nu Leng get ready to rampage The Racket Club tonight with a little piste-side pre-party. Oi oi!

Enjoy a slice of pizza and an ice-cold stein teamed with table-top dancing, springtime sunshine and a spectacular soundtrack provided by the MNL lads this afternoon as the Bristol-based bad boys return to their favourite spot on the mountain from 14:30. They'll be ably assisted by a couple of cracking DJs in the form of Cardinal Sound and Hospital Records' very own Lens (speaking of which, sunglasses are heartily recommended). Don't let this hidden gem of a mountain venue pass you by before you're sitting at home scrolling through pics and wishing you made the effort. Get up there and find The Mountain Terrace today! Important Travel Info below!

HOW TO GET TO THE SNOWPARK TERRACE:

We recommend skiing if you can as it's much more accessible that way. Alternatively, you can take the chairlift from the top of the Horbergbahn, then walk roughly 100m across the slope.

Please note: you must leave this venue by 16:15 at the Knorren Tal to make it in time for the last lift from the Penkenbahn (17:00). Alternatively, a return trip via the Horbergbahn would be better (last lift at 17:00). If you miss the last lift, you will need to cross the mountain which has been tricky in the past - so don't let it happen!

TRUE ODER FALSCH?

A LOCAL QUIZ FOR LOCAL FOLK ABOUT LOCAL THINGS.

- Ol It's possible to see the Penken Lift from space.
- O2 The Europahaus was the location of some scenes in the latest James Bond film.
- O3 There are over 5,000 cows on the mountainside, ready to go once all you Snowbombers clear off.
- O4 The Ahornhütte is the world's first open-air garage themed brunch to take place in Austria in April.
- O5 It's possible to yodel your bar order to another mountain from the Horberg lift on a day with a strong breeze.

- O6 The Penken lift takes exactly 8 minutes 32 seconds.
- O7 A cable car FELL OFF one summer, but there was no one inside it.
- O8 The Snowbombing Street Party is Europe's biggest outdoor fancy dress event.
- O9 Pat Sharp buys exactly one meat cleaver from Hans the Butcher each year. No one knows what he does with them.
- 10 The Spar supermarket stocks up on three specific things before Snowbombing week: Jäger, Mars bars and Smurf Haribo.

FIND THE ANSWERS IN TOMORROW'S PAPER!







THE MOST GLAM GLITTERBOX LOOKS

THE BEST FITS FROM THE SB STREET PARTY!

Wow, what a show. The Snowbombing Street Party made an emotional return to the streets of the 'hof yesterday as thousands of Snowbombers descended on this quaint chocolate box resort for a carnival of colour with Honey Dijon,

French house juggernaut, Folamour, and Glitterbox mainstay, Melvo Baptiste. But who shone out most across the crowd? Look below to see our favourite fits of The Street Party. But the real winner was, of course, Mayrhofen. We now hope you see why this is the undisputed home of Snowbombing. Thanks again to the town for hosting the best street party yet!

HANS' TOP TIPS



Greetings my kleiner clubbing friends!

My name is Hans. I live here in Snowbombing HQ, in 'the 'hof', and know the place like the back of my hand.

Those crazy Snowbombing people have asked me to give you more of my top tips for surviving the greatest show on snow (since Franz Klammers stag do) and saving the Euros, so you can send them to Ireland or Portugal where they need them more than you, ha! English humour, eh?

HELPING YOU GET THE VERY BEST OUT OF SNOWBOMBING 2022 WITH HIS CHOICE CUTS OF INFO!

TIP 05:

RECORD YOUR LIFT PASS ID

When you collect your lift pass, write the issue number down somewhere safe. If you lose it and report it missing, the lift company can electronically block the card from being used and will issue you a replacement. But ONLY if you can give them the issue number. This tip can save you over €200! Wunderbar, yes? **TIP 06 ON MOUNTAIN STORAGE**

Don't bother carrying the skis and the snowboards back to your hotel each day. They will cramp your style and may get stolen if you forget where you left them. Instead, pay a visit to the corner shop opposite the Penken lift station as it is also a ski depot. For a few Euros, you can leave your kit up there and collect it the next morning; genius! Hooray, the only corner shop in the world which closes at 5pm.

TIBASKO MAKES IT SPICY!

WHAT A LINEUP IT IS TONIGHT IN THE BRÜCK'N STADL

Our Alpine Berghain, the Brück'n Stadl. has been an outright fan favourite all week. The late-night rave spot located at the top of the town is where the more left field electronica and dance music DJs find themselves and tonight is no different. A veritable smorgasbord of dance music delights awaits inside this wooden rave enclave as some SB favourites mingle with a gaggle of exciting up and comers.

Since breaking onto the scene in 2015 or so, Mall Grab started off becoming synonymous as the poster boy for the lo-fi house sound, a kind of strippedback, fuzzy take on 4x4 dancefloor music that always found a real home amongst the mountains.

We're delighted to welcome the Grab man back alongside his eclectic club palette plus some real stars of the future including Tibasko and Tommy Farrow, who we are particularly keen on. After receiving praise as 'Hottest Record in the World' by BBC Radio 1 for his debut single 'Let's Just' in 2020, the 23-year-old artist has emerged progressively in the dance scene. Receiving comparison to inspirations such as Bicep with his soul-stirring, 90s inspired sound, the young producer makes his SB debut tonight. We can't forget about the sensational ABSOLUTE, and La La who will also be shelling it down on stage. One word? Unmissable. Three words? Cracking Looking Party.



CARDINAL SOUND LENT US 5 MINS OF HIS TIME TO ANSWER **SOME BURNING QUESTIONS...**

THREE TRAVEL ESSENTIALS:

Laptop, headphone and emo anthems.

FAVOURITE ARTIST AT THE MOMENT

Sleep Token

YOUR TOP 3 DREAM HEADLINERS:

The Prodigy, Foo Fighters and Waze WHAT ARE YOU LOOKING FORWARD TO DOING AT SB22?:

Playing on The **Snowpark Terrace!**

WHO ARE YOU EXCITED TO SEE AT SB22?:

Bicep. Honey Diion. **Grafix and Lens**

FAVOURITE SNOWBOMBING

I'M MAKING THEM NOW!



