



# DAILY NEWS



THE PARTY OFFICIALLY BEGINS • THE PARTY OFFICIALLY BEGINS

## THE RACKET CLUB RETURNS

**WE WELCOME BACK OUR SUB-TERRANEAN RAVE MECCA WITH ANDY C, WILKINSON, PLUS MORE!**

It's all kicking off! Yesterday, Snowbombing 2022 welcomed thousands of festival-goers back to the 'hof for a joyful and triumphant return to the world's best snow festival. However, that was a mere appetiser as the seriously HUGE parties begin tonight. We have a particular headline venue to welcome back: all hail The Racket Club!

Yes indeed, our weekly headline venue is but a humble indoor tennis club for 11 months and 3 weeks of the year, playing host to Tyrol's next great tennis hope normally. However, when Snowbombing descends onto the resort, these tennis courts are transformed into one of the world's most sacred dance music destinations: a subterranean rave mecca that hosts a blistering assortment of basstastic DJs and live acts across a breakneck five-day assault. Get ready to turn it up to 11 with our stadium-ready sound systems and lighting rigs as Snowbombing prepares to welcome back one of our key festival spots. Who's rocking The Racket tonight?

It's none other than the DnB don himself, Mr Andy C, back in his home away from home, Mayrhofen, for another go on that Racket Club system of ours.

Andy is a Snowbombing legend if there ever was one, and has perfected the art of making the SB crowd go wild over the years. His groove is carved firmly into the fabric of the festival and he was the first name down on the team sheet when planning for 2022. It's no overstatement to say that this might be the most anticipated moment in many Snowbombers weeks, so get down early to ensure you get a great spot between the bassbins as the godfather of Drum & Bass returns for an avalanche inducing set!

Also joining Andy is another SB favourite in the form of Wilkinson. The 'Afterglow' producer has laid it down across town in almost every venue going (including a pop-up butchers shop rave) and he makes a triumphant return to the biggest rave den of them all tonight. Adding some serious heavyweight presence and personality to proceedings is Big Narstie, the grime personality who was last seen in Mayrhofen doing impromptu Cable Car raves (keep your eyes peeled for that this year). We can't wait to welcome Narstie into our key venue for a special live show. He'll be ably joined by the fantastic Harriet Jaxxon, who'll be kicking things off at 22:00.

Don't forget, you can catch some truly incredible acts inside our rave hub all across the week as My Nu Leng, Kurupt FM, Solardo, CamelPhat, Eats Everything, Rudimental and countless more all get ready to descend underground. Long live The Racket Club!



## UKG BRUNCH ON THE MOUNTAIN, ANYONE?

**WE'RE PROUD TO WELCOME OUR BRAND NEW VENUE WITH UKG BRUNCH!**

Now this one is special. We're proud to unleash a brand new venue, the Ahornhütte, for our Mountaintop Brunch taking place on their stunning outdoor terrace. An afternoon hosted by some of the most sought-after artists and entertainers on the festival circuit awaits, including Fabio & Grooverider, Heartless Crew, DJ Luck & MC Neat, Rudimental (DJ) and more. Think tables full of fellow festival-goers,

bottomless drinks, authentic Austrian cuisine and majestic mountain views! Today, it's the turn of Jive Talk, and MC Ultra, Aurie Styler and Spin E.B on the wheels of steel.

Your £49 ticket includes 1 hour of bottomless drinks, an authentic Austrian meal (V+VG available), DJ sets, games and entertainment. Get up that mountain for some fun, some bubbly and some seriously unbeatable views, it's a win-win people. Make sure you get down early to enjoy this bottomless opportunity, with various beverages on offer between 11am-12pm!

### QUICK PICKS

#### THE BOARDPARK EXPERIENCE:

Find love on the mountains in our 5 mins speedy dating and compete in our Ride & Seek competitions across the week!

#### HE.SHE.THEY. INVASION OF THE BRUCK:

Catch the likes of Big Miz, Heide, Catz 'N Dogz plus many more.

### COVID TESTING INSTRUCTIONS & UPLOAD LINK:







# HE.SHE.THEY. LAND IN THE 'HOF!

## THE INCLUSIVITY-FOCUSED PARTY PROMOTERS MAKE THEIR SB DEBUT IN THE BRÜCK'N STADL TONIGHT

To make SB22 as big, bad and loud as humanly possible, we wanted to recruit the very best party crews from the UK and Europe to put on seriously good shindigs. Top of our list was He. She. They., the London-based techno party posse known for their daring and wild events in the capital and beyond. As the organisers themselves put it, "We want to create a sanctuary; a place without prejudice; where people can be people. To create a utopia where people feel they belong whilst

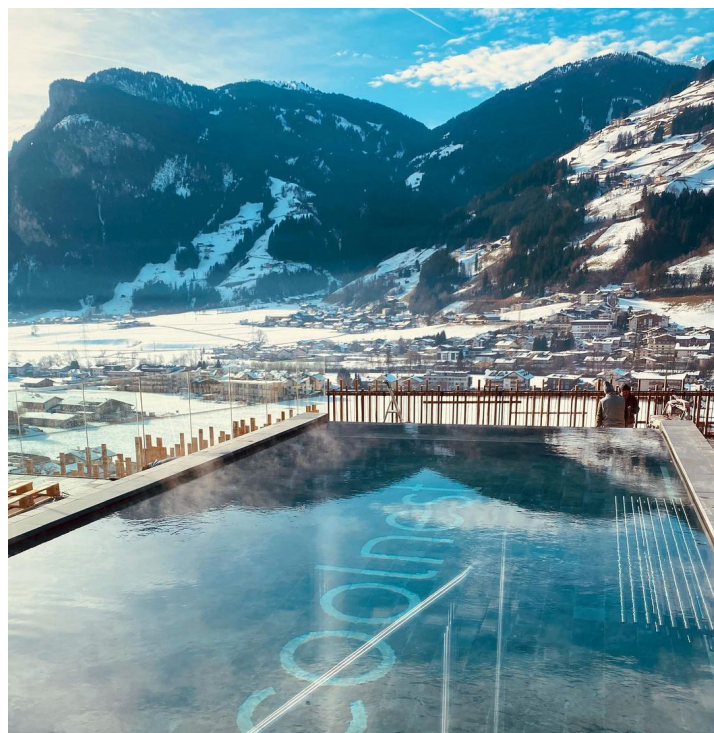
expressing their utmost individuality. Where they can spread their creative wings and relinquish the shackles imposed by society, irrespective of age, race, sex, gender, ability, religion, background or their sexual preference."

We're delighted they've decided to head to the 'hof to join us in our late-night rave spot, Brück'N Stadl, tonight! Making the party go bang tonight is a who's who of the hottest acts in house music: Big Miz, Cinthie, SB legend Heidi, Syreeta, Catz 'N Dogz and more. Get in early to savour the special atmosphere cultivated by the He. She. They. team as the Snowbombing party bus carries on at pace. See you front left...



## BUNGEE JUMP

BOOK NOW VIA MAYRHOFEN EXPERIENCES IN THE SB22 FESTIVAL APP



## KEEP AN EYE OUT FOR THE COOLNEST ROOFTOP

### WE'VE GOT ANOTHER INCREDIBLE EXCLUSIVE VENUE FOR SB22!

If there's one thing that Snowbombing has plenty of, it's venues. From mountaintop party spots at 6000ft, to wooden stages nestled in the forest, to the whole town itself becoming one huge stage when The Street Party lands in the heart of Mayrhofen, we've

got them coming out of our ski boots. However, there's nothing like an exclusive limited capacity terrace party in a unique location amongst the mountains. Keep an eye out for push notifications on the official SB22 app for exclusionary parties at The Coolnest Rooftop, complete with unannounced b2bs and secret sets with a panoramic backdrop that needs to be seen to be believed. Watch your notifications, Snowbombers!



## THE BEAST

FIND THE FIREBALLERS AT THIS MONSTER OF A TRUCK FOR AN ICE-COLD FIREBALL SHOT  
THE EUROPAHAUS: 3PM - 6PM





# SNOW LAUGHING MATTER

## GET READY FOR AN AVALANCHE OF COMEDY AS ALTITUDE HITS SB TONIGHT!

We like to think we're a bit of a laugh at SBHQ, but sometimes even our most beloved pork puns and fake moustaches can get a bit tired. Therefore, there was no better brand for us to pally up with than Altitude, the hit comedy festival and 'funniest show on snow' that takes place yearly in Mayrhofen. The Altitude gang are already SB regulars, so we thought it was right that we push the boat out (or skidoo, if you like) and welcome the Altitude gang properly in 2022. And boy, have they got a lineup for you.

Taking place each night in The Arena, Snowbombing's late-night den of dirty dancing and even dirtier laughs, Altitude is set to bring a host of comedians to the stage each night between 5pm - 7pm. Think of it as your perfect après wind down after a bruising day on the slopes. What better to ease your way into the evening than a great big belly laugh?

Tonight sees Aurie Styla, Ryan Cullen (recently runner up in the famed Irish Comedian of the Year awards) and Cerys Nelmes all get set to make their Snowbombing debuts, whilst acclaimed MC Gareth Waugh will be on hosting duties. Get down there early and get a spot (SB tip: maybe not too close to the stage though...)

Head to the Arena from 5pm tonight!



# COBRA POSES AT THE READY!

## MOUNTAINTOP YOGA IS BACK AT IT AGAIN

Zen out every morning with our Mountain Yoga sessions at the stunning Penken Terrace, which can be found just at the top of the Penken lift. There's nothing that can't fix a groggy head and get you ready for a day of piste bashing than a spot of morning yoga!

Our sessions are hosted by globe-seekers and Sangha. Sangha, meaning 'community', was created by five friends from across the world who

founded a yoga centre right here in Mayrhofen. Join them every morning for a yoga journey through the elements as you explore water flows, fire flows and detox classes over the course of the week. So, break out your best king dancer pose with panoramic views of the Alps and ease up those joints for a day on the slopes. Today sees the group focus on a Recharging Water Flow with a five-day class with a specific feature each day. Get your body lithe and take in the stunning panoramic views of the Tyrolean mountains whilst doing so. Namaste!

# BONGO'S BINGO RETURNS!

## THE ANARCHIC FAN FAVOURITE IS BACK IN THE FUN HAUS TONIGHT!!

They often say that Snowbombing is one to tick off the bucket list. The same can also be said for watching a bloke in a blonde wig and schoolgirl uniform, jumping around tables in a venue in an alpine ski town, chucking out prizes, downing cider and generally behaving like it's the last days of Rome. Now if that IS on your list (and if not, why not frankly) then we have the perfect thing for you - **BONGO'S BINGO IS BACK IN TOWN!**

Bongo's Bingo is the definitive bingo experience. It's a crazy mix of traditional bingo, dance-offs, rave intervals, audience participation and countless magical moments, currently taking place in almost 50 locations around the world - and tonight they party with you in the 'hof. A firm Snowbombing favourite, we're delighted that Slutty Suzy and the gang are back in the mountains for another hurrah. Catch 3 hours of pure hell raising tonight from 19:00, ably supported by the superb Massaoke, Club de Fromage and Lukas Spaur b2b Paragaphic b2b Gutzisun. BOSH!





# HANS' TOP TIPS

**HELPING YOU GET THE VERY BEST OUT OF SNOWBOMBING 2022 WITH HIS CHOICE CUTS OF INFO!**



Greetings my kleiner clubbing friends! My name is Hans, I live here in Snowbombing HQ, in 'the 'hof', and know the place like the back of my hand.

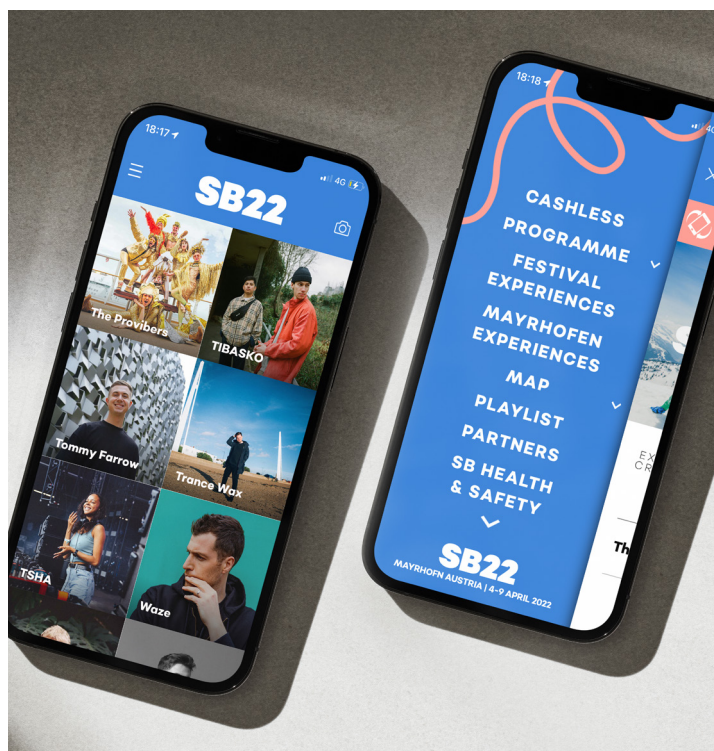
Those crazy Snowbombing people have asked me to give you my top tips for surviving the greatest show on snow (since Franz Klammers stag do) and saving the Euros, so you can send them to Ireland or Portugal where they need them more than you, ha! English humour, eh? Here are two tips for you for the day!

## TIP 01: DRINK TAP WATER

This isn't Spain, Thailand or India, it's the super Austria! The land of large mountains and large reservoirs meaning our tap water is purer than Sir Cliff Richard's freshly-laundered tennis shorts. In fact, it's so clean that a recent mineral analysis found our tap water to be healthier than some expensive bottled waters with fancy names, like Cairngorm Dew, Cumbrian Sweat and Macclesfield Mist. So, save your Euros and rehydrate for absolutely free! You can't do this in Ibiza, can you?

## TIP 02: SANDWICH IN THE POCKET

Eating on the mountain is always more expensive than eating in the valley. This is because they have to bring the food up by cable cars and, like being on the M6, they've got you by the shorts and curlies (however, unlike the M6, there is no M&S Simply Food to rescue you from the sausage and chips!). But my butchers shop is ideally located at the main cable car station, serving hot and cold snacks. The huge Spar supermarket a few doors down will knock you up a fresh ham and cheese roll for next to nothing in the deli at the back of the shop.



# DON'T WORRY, BE APPY!

**DOWNLOAD THE OFFICIAL SB APP FOR LISTINGS, DISCOVER SECRET SETS, BOOK EXHILARATING EXPERIENCES & MUCH MORE...**

With over 15 venues, 100+ artists, untold piste runs and more twists than an M Night Shyamalan film, Snowbombing is a festival that can be tricky to get to grips with!

That's why you need the handy new Snowbombing App, where you can find:

- The full 2022 line-up schedule - save your favourite sets and build your own schedule for the week!
- All the venues, bars, restaurants, ski lifts (and your hotel at 3 in the morning) with 3 functioning maps of the mountains and Mayrhofen!
- Top up your cashless wristband with ease.

- Discover a range of experiences such as paragliding, bungee jumping and a lot more.
- Last-minute lineup changes, competitions, location guides and live social media updates can be found via a tap of your iPhone or Android phone screen.
- Find your mates on our resort map if you get separated from your gang!
- A live social media feed to ensure you never miss all the best snaps, tweets and videos.

**IMPORTANT** Make sure you enable push notifications to get all the app updates across the week!



**LATE NIGHT? WE'VE GOT YOU COVERED**

**MON-FRI 11:00-15:00 • EUROPAHAUS CAFÉ**

## SB22 OFFICIAL TAXI

**MAYRHOFEN • JENBACH • ACHENSEE**

**ONLINE-BOOKING [WWW.TAXIKROELL.COM](http://WWW.TAXIKROELL.COM)**

**TAXI HOTLINE: +43 5285 62260**